



Lawson Smart Office Internal Q&A

What is Lawson Smart Office?

Lawson Smart Office is Lawson's new personalized user interface that allows users to directly access Lawson and Microsoft Office applications from a single information workplace and update data everywhere and instantly across those applications.

What does Lawson Smart Office include?

Lawson Smart Office includes access to Lawson M3 and S3 applications, the Smart Office desktop, and tools to help organize how people work with their various business applications. It also includes integration with Microsoft Office applications, Lawson Business Intelligence, a set of collaboration tools, and Lawson ProcessFlow Integrator, which is a business process management and integration tool.

What is the benefit of this new kind of user experience?

Lawson Smart Office places the user at the center of the information workplace and its multiple processes. Instead of being at the bottom of, and subservient to, a stack of business processes, people are now central to everything and can interact with multiple processes at the same time via a common interface. They no longer need to choose between Lawson and Microsoft applications like Excel, Groove, Outlook and SharePoint.

In addition, because people can work with Lawson data in the environments they know best, even people who don't typically use Lawson applications can leverage the business intelligence and data from Lawson in their day-to-day activities individually or collaboratively.

Is Smart Office proprietary or standards-based?

Lawson was able to provide seamless connectivity to Microsoft Office applications because of Lawson's pervasive use of standard, SOA-based Web services throughout our M3 and S3 applications. The user interface leverages Windows Presentation Foundation.

When will it be available?

Lawson is targeting delivery of Smart Office during our 4th quarter of fiscal year 2008 (March-May, 2008).

You use the term "information workplace." Is that your term?

Industry-standard terminology for collaborative, people-centered application design has not yet emerged, but *information workplace* is a concept developed by Forrester Research and defined as a "next-generation digital work environment that leverages portal, collaboration, content management, office productivity, unified communications, business intelligence, learning, and other technologies to deliver a seamless work experience." ("The Seven Tenets of the Information Workplace," Nov. 26, 2007) We believe Lawson Smart Office is consistent with that concept and the philosophy of designing applications for people. We also believe it is consistent

with Gartner's concept of "Workplace enhanced business applications". The overarching imperative is that the user be at the center of the application workspace, not the business process.